



COVID-19 VACCINATION EQUITY:
**How Businesses Can Take Action to
Support Working Parents**

JULY 20, 2022



WE ARE THE Health Action Alliance

Unlocking the power of business
to help accelerate the COVID-19 response,
advance health equity
and rebuild public health.





**We are informed by top experts in
public health, communications, and
business management.**

FOUNDED BY



Robert Wood Johnson Foundation



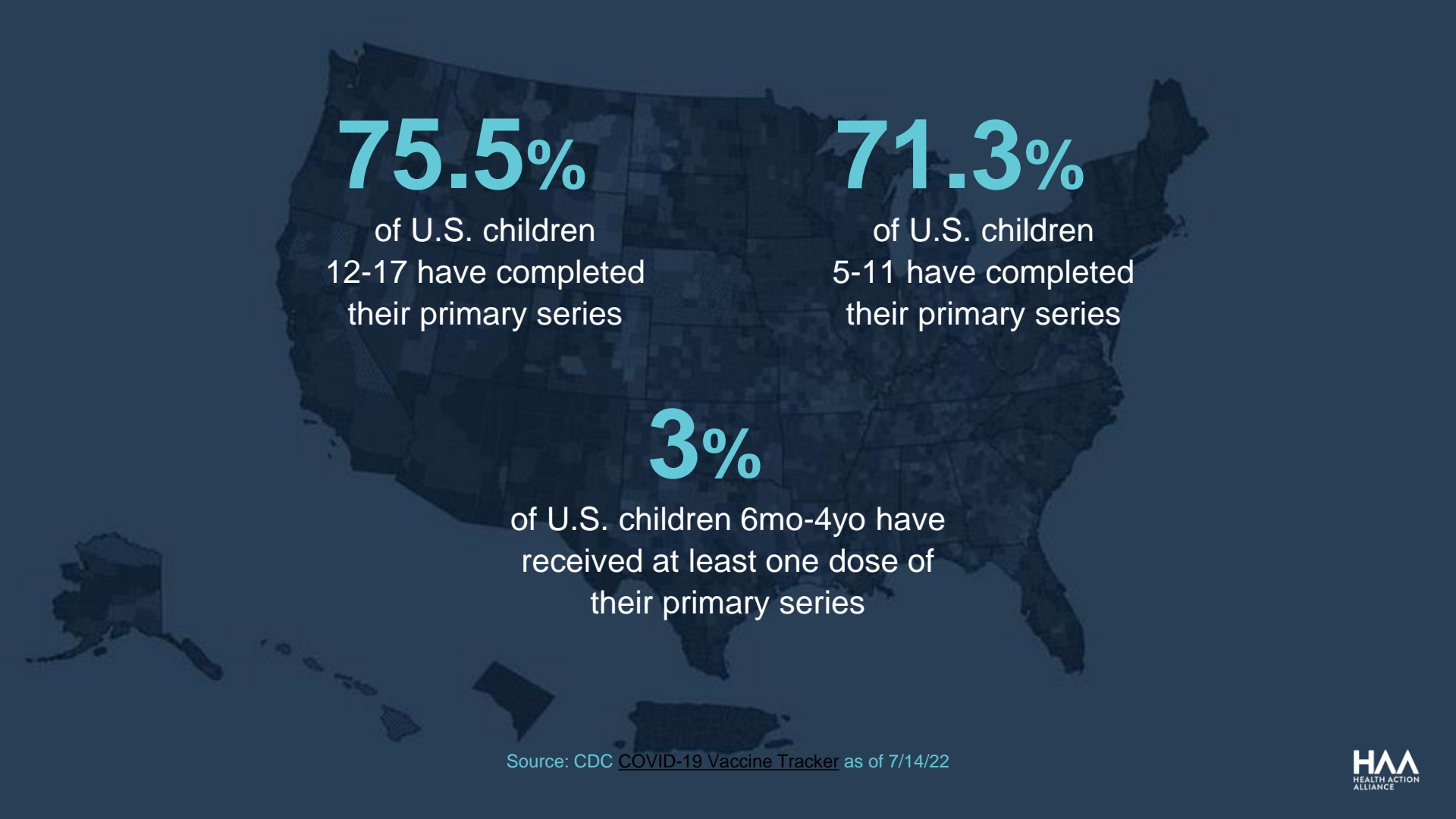
POWERED BY



Business Action on COVID-19 Vaccines for Children

INITIATIVE PARTNERS



A dark blue map of the United States with state boundaries visible. Three data points are overlaid on the map in white and light blue text. The first point is in the upper left, the second in the upper right, and the third in the center. The map also includes insets for Alaska and Hawaii.

75.5%

of U.S. children
12-17 have completed
their primary series

71.3%

of U.S. children
5-11 have completed
their primary series


3%

of U.S. children 6mo-4yo have
received at least one dose of
their primary series

Source: [CDC COVID-19 Vaccine Tracker](#) as of 7/14/22

JUNE 18, 2022

The New York Times

The C.D.C. recommends vaccinations of young children. 



Paxton Bowers, 5, receiving a Covid vaccination at Texas Children's Hospital in November. Meridith Kohut for The New York Times

The Centers for Disease Control and Prevention on Saturday recommended Covid vaccines for children as young as 6 months, who were among the last Americans to qualify for the shots. Parents should be able to start getting young children immunized as soon as Tuesday.

Federal regulators now have authorized the Moderna vaccine for children ages 6 months through 5 years, and the Pfizer-BioNTech vaccine for children ages 6 months through 4 years. (Pfizer-BioNTech's vaccine has been available to children ages 5 and older since November.)

JUNE 22, 2022

The New York Times

Covid News: Very Young Children in N.Y.C. Finally Get Their Vaccine Shots, a Pandemic Milestone

In a city that was once the center of Covid-19, many parents have been eager to vaccinate their youngest children. The C.D.C. endorsed the shots over the weekend.





URGENT ACTION IS NEEDED

IN THE U.S.

6x

MORE KIDS & TEENS DIED
FROM COVID-19
IN ONE YEAR THAN
DID FROM THE FLU

20M

CHILDREN UNDER AGE
5 NEWLY ELIGIBLE
FOR COVID-19
VACCINE

600K

HAVE HAD AT
LEAST ONE DOSE IN
THEIR PRIMARY
SERIES

Omicron variants continue to dominate.

12%

of cases are BA.4

78%

of cases are BA.5

Source: [CDC COVID-19 Data Tracker](#) as of 7/20/2022

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A Discussion



Erica DeWald

Chief Communication Officer
Vaccinate Your Family



Malcom Glenn

Equity Advisor
Health Action Alliance

NEW RESOURCE

COVID-19 VACCINES FOR CHILDREN: A Workplace Health Equity Priority

1

Provide Paid Time Off

2

Share Trusted Information

3

Remove Barriers

4

Host A Vaccination Clinic

5

Offer Incentives

6

Create Time For Employees

COVID-19 SURGES: READINESS COACHING FOR BUSINESSES

Friday, August 12

2pm ET | 11am PT

COMPLIMENTARY COACHING
hlthact.org/surgecoaching



FEATURED EXPERT



David Michaels, PhD, MPH

Senior Advisor, Health Action Alliance

Professor, George Washington University School of Public Health

Former Assistant Secretary of Labor for
Occupational Safety and Health Administration

Refueling Your Workforce: Strategies to Reduce Employee Burnout

Healthy Culture. Thriving People. Better Business.

RSVP at healthaction.org/events

SAVE THE DATE
August 11, 2022
12pm ET | 9am PT



**Mental Health
Action Day**

NATIONAL SAFETY COUNCIL:
SAFETY CONGRESS &
EXPO

September 16-21, 2022

More than 125 educational opportunities available, from seminars to technical sessions

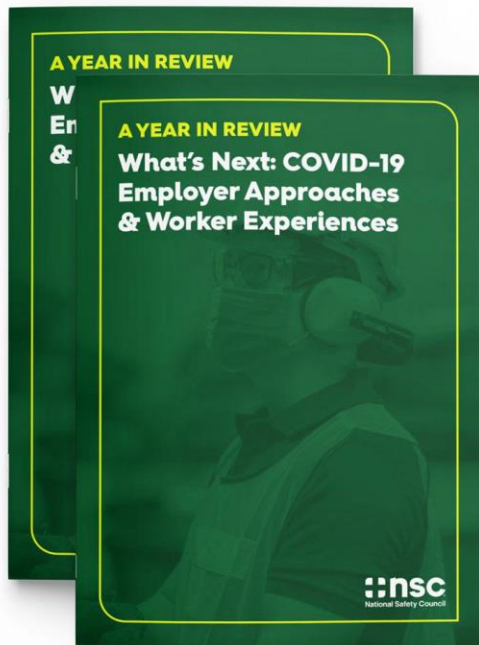
REGISTER

congress.nsc.org/nsc2022



COMING SOON

SAFER YEAR-END REPORT



1

The report will focus on issues related to the pandemic over the past year

2

The report will provide recommendations to business leaders

NATIONAL SAFETY COUNCIL:
SAFER SUMMIT

December 6-7, 2022

*Gain lessons learned from the pandemic
and key insights into the future of work*

SAVE THE DATE





HRCI ACTIVITY ID
599932

1

**PROFESSIONAL
DEVELOPMENT
CREDIT**

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People. Better Business.



HAA
HEALTH ACTION
ALLIANCE

Thank you.

We're always here for you.
hello@healthaction.org



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